

VERKO



A SHORT PRESENTATION

- **Verko** is published 12 times/year and it has an edition of 5.300 ex.
- **Verko** is one of Swedens largest and most comprehensive advertising magazines, directed towards Producing Industry and Wholesale Trade.
- **Verko** consists of advertisements, except for the product news, which are published free of charge and are intended to be a service we offer our advertisers.
- **Verko** is distributed mainly to Sweden and Scandinavia (Denmark, Norway, Finland), but also to a few other countries in the world.

CIRCULATION

(Edition/issue: 5.300) Verko is distributed to subscribers and to pre-sumptive advertisers and subscribers. Our mailing list is checked regularly and the edition is controlled by "Reklamstatistik AB".

DIVISION AMONG OUR READERS

PRODUCING INDUSTRY

Mechanical Workshops	10.600
Machine Industry	6.500
Chemicals & Plastic Manufacturing	1.000
Industry for Electric engines etc	800
Conveyance Production	1000

WHOLESALE TRADE

Whole sale trade directed towards the trade with production wares	9.000
Iron & Metal trade	700
Technical consultants	600
State and local government and educational institutions	800

For further information, please visit our website!
<http://www.verko.se>